



THE CITY OF SARASOTA'S PERFORMING ARTS HALL

2024-2025 Media Kit

VAN WEZEL
PERFORMING ARTS HALL

The 24-25 High Season line-up offers the widest variety of shows, concerts and Broadway performances ever! The impressive schedule includes such blockbusters as DEAR EVAN HANSEN, MOULIN ROUGE and LES MISÉRABLES. And these are just what has been announced so far!

Reaching affluent patrons from LBK to LWR, from Venice and Wellen Park to Bradenton and downtown Sarasota, the program book connects you with a targeted audience that has the disposable income to purchase tickets to multiple shows.

Sarasota Magazine

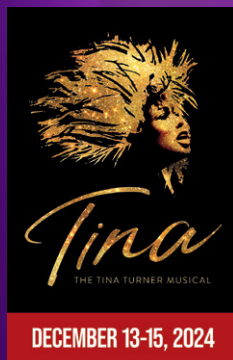
VAN WEZEL
PRESENTS:

The 2024-2025 Season Line Up



DEAR EVAN HANSEN

Declared “one of the most remarkable shows in musical theater history” by The Washington Post and “an anthem resonating on Broadway and beyond” by NBC Nightly News, DEAR EVAN HANSEN is a Tony and GRAMMY®-winning Best Musical sensation and the first contemporary musical about connection in the digital age.



TINA—THE TINA TURNER MUSICAL

An uplifting comeback story like no other, TINA—The Tina Turner Musical is the inspiring journey of a woman who broke barriers and became the Queen of Rock n’ Roll. Set to the pulse-pounding soundtrack of her most beloved hits, this electrifying sensation will send you soaring to the rafters.



CLUE—A NEW COMEDIC PLAY

Murder and blackmail are on the menu when six mysterious guests assemble at Boddy Manor for a night they’ll never forget! The uproarious new play based on the fan-favorite 1985 Paramount Pictures movie and inspired by the classic Hasbro board game, CLUE—A NEW COMEDIC PLAY is the ultimate

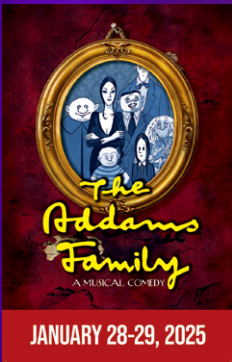
whodunit that will leave you dying of laughter and keep you guessing until the final twist.



FUNNY GIRL

WELCOME TO MUSICAL COMEDY HEAVEN!

Featuring one of the greatest musical scores of all time, including classic songs “Don’t Rain On My Parade,” “I’m the Greatest Star,” and “People,” this love letter to the theatre is the story of the indomitable Fanny Brice, a girl from the Lower East Side who dreamed of a life on the stage. Everyone told her she’d never be a star, but then something funny happened—she became one of the most beloved performers in history, shining brighter than the brightest lights of Broadway.



THE ADDAMS FAMILY

On the heels of Wednesday, the 3rd most-watched show on Netflix of all-time, THE ADDAMS FAMILY is the devilishly delightful musical comedy that embraces the wackiness in every family. Wednesday Addams, the ultimate princess of darkness, has fallen in love with a sweet, young man from a respectable family. Everything

will change for the whole family on the fateful night they host a dinner for Wednesday's "normal" boyfriend and his parents.



COME FROM AWAY

On 9/11, the world stopped. On 9/12, their stories moved us all. This stirring and inspiring musical takes you into the heart of the remarkable true story of the small town in Newfoundland that opened their homes to 7,000 stranded travelers on 9/11. During that fateful week, cultures clashed and nerves ran high—but uneasiness

turned into trust, music soared into the night and gratitude grew into enduring friendships. Celebrate the best of humankind and the best in all of us at COME FROM AWAY.



MOULIN ROUGE

Enter a world of splendor and romance, of eye-popping excess, of glitz, grandeur, and glory! Baz Luhrmann's revolutionary film comes to life onstage, remixed in a new musical mash-up extravaganza. A celebration of Truth, Beauty, Freedom, and—above all—Love, Moulin Rouge! is more than a musical—it is a state of mind.



LES MISÉRABLES

Cameron Mackintosh presents the acclaimed production of Boublil and Schönberg's Tony Award-winning musical phenomenon, Les Misérables. This brilliant staging has taken the world by storm and has been hailed as "a reborn dream of a production" (Daily Telegraph). Set against the backdrop of 19th century France,

Les Misérables tells an enthralling story of broken dreams and unrequited love, passion, sacrifice and redemption—a timeless testament to the survival of the human spirit. The magnificent score of Les Misérables includes the songs "I Dreamed a Dream," "On My Own," "Bring Him Home," "One Day More" and many more.



BEETLEJUICE THE MUSICAL

It's showtime! Based on Tim Burton's dearly beloved film, this hilarious musical tells the story of Lydia Deetz, a strange and unusual teenager whose whole life changes when she meets a recently deceased couple and a demon with a thing for stripes. With an irreverent book, an astonishing set, and a

score that's out of this Netherworld, BEETLEJUICE is "SCREAMINGLY GOOD FUN!" (Variety). And under its uproarious surface (six feet under, to be exact), it's a remarkably touching show about family, love, and making the most of every Day-O!

135,000+

AFFLUENT THEATRE LOVERS REACHED



2024-2025 Program Ad Specs

Advertisers will be billed for corrections made to ads that do not meet our specifications.

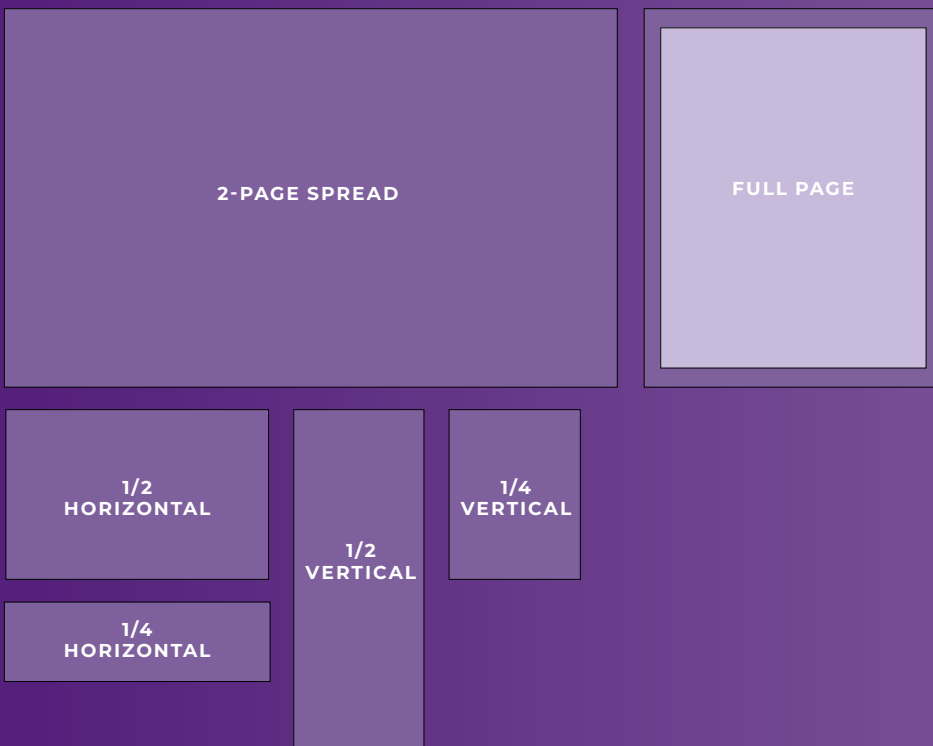
Proofs are required for artwork: Color correct digital proof required; color laser output not acceptable. If acceptable proof not supplied, advertiser assumes full responsibility for color reproduction. Metallic and 5th color inks must be labeled on proof. No rebate or discount in event of color variation.

AD MATERIALS DUE: AUGUST 23RD, 2024

SPACE CLOSES: AUGUST 13TH, 2024

AD RATES

SIZE	OPEN
SPREAD	\$12,000
FULL PAGE	\$8,500
1/2 HORIZONTAL	\$5,810
1/4 HORIZONTAL	\$3,120
1/2 VERTICAL	\$5,810
1/4 VERTICAL	\$3,120
IFC	\$9,350
IBC	\$9,350
BACK COVER	\$10,200



TWO PAGE SPREAD BLEED

SPREAD BLEED (11" X 8.625")
TRIM SIZE (10.75" X 8.375")

FULL PAGE BLEED

BLEED (5.625" X 8.625")
TRIM SIZE (5.375" X 8.375")

FULL PAGE NON-BLEED

(4.375" X 7.375")

HALF-PAGE HORIZONTAL

(4.75" X 3.8125")

HALF-PAGE VERTICAL

(2.3125" X 7.75")

QUARTER-PAGE HORIZONTAL

(4.5" X 4.687")

QUARTER-PAGE VERTICAL

(2.3125" X 3.8125")



CONTACT INFORMATION

Sarasota Magazine Sales Representatives

Dan Starostecki at dan@sarasotamagazine.com

Kellie Bartholomew at kellie@sarasotamagazine.com

Leslie Routhier at leslie@sarasotamagazine.com

Sales and Production Coordinator

Kari Perrin at kari@sarasotamagazine.com

Sarasota Magazine

SarasotaMagazine.com