



2024-2025 **SEASON**

Program Book Media Kit



**Your Joy.
Our Passion.**

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Sarasota Magazine

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sarasota orchestra™

2024-2025 Program Books: **OPUS PACKAGE**

*Pictured:
23-24 Program
Books*



**Advertise in
all 3 books, all
season long!**

Since 1949, Sarasota Orchestra has inspired and entertained music-lovers across the region and visitors from around the world. As the oldest continuing orchestra in the state of Florida, each year the 76-member Orchestra performs more than 100 classical, pops, chamber music and community outreach concerts at the Van Wezel and the Opera House in Sarasota and Neel Performing Arts Center in Bradenton.



Sarasota Orchestra Masterworks and Discoveries Series: Distributed October '24 - May '25

Sarasota Orchestra Pops Series: Distributed January '25 - April '25

Sarasota Music Festival: June '25

85,000+

AFFLUENT MUSIC LOVERS
REACHED

1 EXCEPTIONAL SEASON
3 PROGRAM BOOKS
4 DISTINCT AUDIENCES
1 AFFORDABLE BUY

THE 2024-2025 SARASOTA ORCHESTRA SEASON LINE UP

2024-2025 MASTERWORKS AND DISCOVERIES SERIES PROGRAM BOOK

Sarasota Orchestra's 2024-2025 concert season invites audiences to experience live music that's more than just heard—it's felt.

The Orchestra taps into the joy found in the full richness of human experience and the uplifting passion shared by the Orchestra's stellar musicians, renowned conductors, and brilliant guest artists. The Orchestra's Masterworks and Discoveries series both offer sensational masterpieces of the classical repertoire from the Baroque era to the modern day and exciting new orchestral commissions. Sarasota Orchestra's concertgoers are known to hold onto their program books as keepsakes from their unforgettable experiences with the performing arts.

2025 SARASOTA ORCHESTRA POPS

The Pops series delivers crowd-pleasing shows featuring powerful vocalists and fan-favorite melodies that keep audience members humming long after the concert ends.

The 2024-2025 season includes powerful hits by the kings of soul, iconic songs for Broadway's leading ladies, and a program celebrating John Williams, whose revered film music has landed him on the list of greatest American composers.

2025 SARASOTA MUSIC FESTIVAL

Celebrating more than 60 years of musical excellence, this acclaimed Festival pairs exceptional musicians from such renowned schools as Juilliard, Yale, and The New England Conservatory with master artists from major U.S. orchestras and music institutions.

Universally recognized as one of the most important summer festivals in the world, it attracts both locals and visitors who travel to Sarasota for this 21-day Festival.

sarasota orchestra™

2024-2025 OPUS Program Ad Specs

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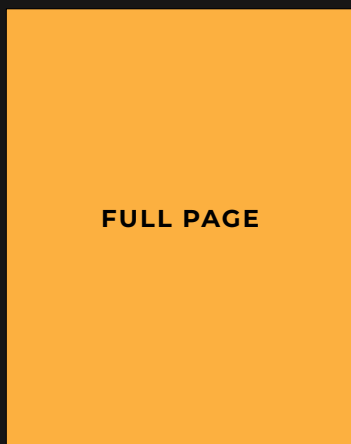
SPACE CLOSES: AUGUST 30TH, 2024

AD MATERIALS DUE: SEPTEMBER 9TH, 2024

Guaranteed positions, if available +10%.
Premium position pricing upon request.

AD RATES

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SPREAD	\$9,900
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2/3	\$5,195
1/2	\$4,495
1/3	\$3,100
1/6	\$1,885
IFC	\$8,625
IBC	\$8,625
BACK COVER	\$10,200



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